




*Evolving our future partnerships
and sharing responsibilities –*

The insight from the Caring Company Scheme


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“ Caring Company Scheme, geared to cultivate corporate citizenship and build strategic partnership, is a good example of tripartite partnership. ”



*“ The Six Criteria of
Caring Company Logo
Volunteering
Employing vulnerable
Family Friendly
Mentoring
Partnering
Giving.”*



KEY SUCCESS

1

“ *Caring Company Scheme builds bridges among different sectors of our divided society.* ”



KEY SUCCESS 2


“ *Caring Company Scheme
creates genuine partnerships
between companies and NGOs.* ”



“ *Caring Company Scheme promotes the concept of corporate citizenship.* ”

KEY SUCCESS 3

”



“however, there are still inadequacies in the ways in which companies and NGOs interact with each other ”



THE WAY AHEAD 1

“ *Capacity Building ---
tools, templates, guidelines, training* ”



THE WAY AHEAD 2

“ *Dialogue & Information Sharing --
sharing forum, information system,
profiles* ”



THE WAY AHEAD 3

“ *Match Making ---
facilitative mechanism to search, identify
and match potential partners* ”



THE WAY AHEAD 4

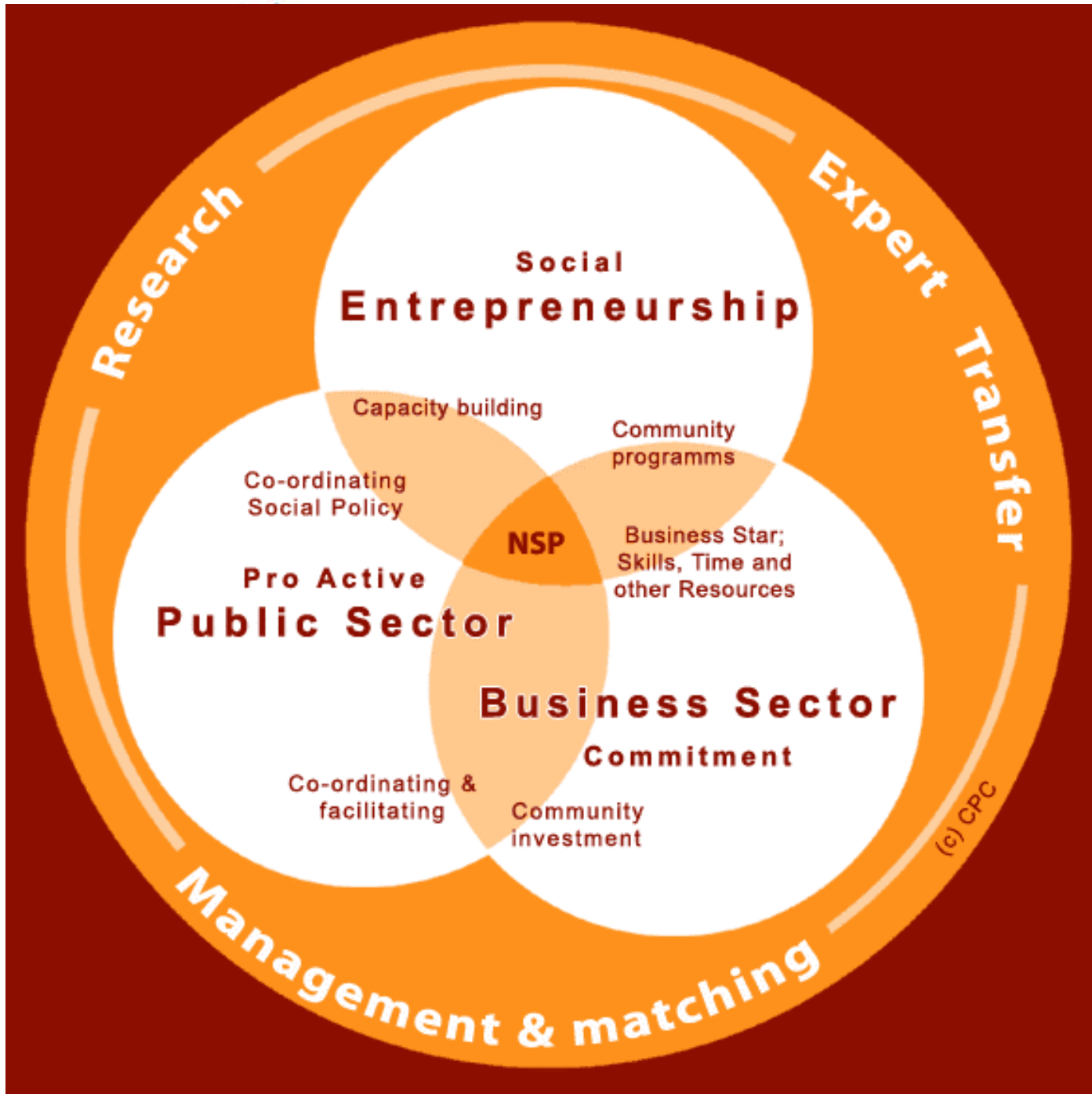
“ *Community Awareness ---
community education, media coverage,
public communication* ”



“ government provides an enabling environment for people in different sectors to work on joint solution ”



“ Working in partnership can accomplish better outcomes than any group acting alone could achieve. ”





“ *thanks*
let's work together to make a difference .. ”

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